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[WindsorHarvestFest.com](http://WindsorHarvestFest.com)



# 2023

## SPONSORSHIP INFORMATION



## A Letter From the Chairman

The Windsor Harvest Festival Committee and the Town of Windsor are proud to present the 101st Annual Windsor Harvest Festival.

The first 100 years of the Harvest Festival were better than we could have imagined and we can't wait to get started on making the next 100 even more wonderful for this amazing community. But we don't, and couldn't possibly, do it alone. We would like to extend our most sincere gratitude to our generous sponsors from 2022, without whom, we wouldn't be able to bring so many fun ideas and events to life year after year.

The Windsor Harvest Festival Committee would like to extend to you the opportunity to participate in this year's exciting event. We have numerous sponsorship opportunities available and hope that you find something that fits your marketing budget and provides visibility for your company. If you don't find something that fits exactly what you're looking for, please don't hesitate to call or email us with an idea! We'd love to work with you!

Please visit our website at [windsorharvestfest.com](http://windsorharvestfest.com) and click on the "Sponsors" tab to take a closer look at our sponsorship form.

Wishing you and your family and happy and healthy 2023!



Sincerely,  
**Casey Johnson**  
 Chairman, Windsor Harvest Festival Committee  
[casey@windsorharvestfest.com](mailto:casey@windsorharvestfest.com)



# Our Amazing 2022 SPONSORS



## Windsor Harvest Festival Scholarship

The Windsor Harvest Festival Scholarship was initially introduced in 1989 as a way to reward graduating high school seniors attending Windsor High School who maintain excellent grades participate in community service. The scholarship assists with the costs of tuition or books for the winning student or students attending their first year of any accredited 2-year or 4-year college, university, junior college or trade school located within the State of Colorado. Over the last 30 years the Windsor Harvest Festival has awarded nearly \$100,000 in funding to students. The fund is managed by The Community Foundation, a 501(c)(3) organization.



## Thank You, Windsor!

The Windsor Harvest Festival Committee is proud to coordinate **Windsor Now's Reader's Choice Favorite Event!** Thank you to the Town of Windsor, and all of our sponsors to help make this the biggest (and best) year yet!

Come celebrate with us this Labor Day weekend!



# 2023 Sponsorship Levels

### Platinum Title Sponsorship Level (\$5,500 - \$10,000) 2 Available

- Includes all benefits of Gold Sponsorship Level plus additional booth spaces and parade entries as requested
- Tickets for 10 to our backstage party during the Street Dance and Concert
- Your banner displayed on hot-air balloon basket
- Exact benefits depend on level of participation

### Gold Sponsorship Level (\$2,500)

- Choice of Stage Sponsor (1 available) or Fireworks Sponsor (2 available)
- Your logo on our sponsorship page at [www.windsorharvestfest.com](http://www.windsorharvestfest.com), our sponsorship banner, and all printed advertising.
- **CHOOSE YOUR FIREWORK COLOR!**
- Minimum of 4 on-stage announcements per day
- Stage Sponsor - Naming rights to Entertainment stage, "Your Company Entertainment Stage"
- Fireworks Sponsor - Naming rights to fireworks show, "Your Company Fireworks Presentation over Windsor Lake"
- Hot air balloon ride for 2 (weather permitting) • Up to 4 booth spaces • 1 parade entry

### Silver Sponsorship Level (\$1,500)

- Your logo on our sponsorship page at [www.windsorharvestfest.com](http://www.windsorharvestfest.com), our sponsorship banner, and all printed advertising.
- **CHOOSE YOUR FIREWORK COLOR!**
- 1 parade entry
- 2 booth spaces
- 2 on-stage announcements per day
- Hot air balloon ride for 2 (weather permitting)

### Bronze Sponsorship Level (\$500)

- Your logo on our sponsorship page at [www.windsorharvestfest.com](http://www.windsorharvestfest.com), our sponsorship banner, and all printed advertising.
- 1 parade entry
- 1 booth space

### Balloon Sponsorship Level (\$500) 10 Available

- Hot air balloon ride for 2 (Weather Permitting) • Your Banner on balloon basket
- Logo on website and all printed material

### Golf Cart Sponsorship Level -2 Available (\$500)

- Includes your logo on Golf Carts driven around the festival during the weekend
- Logo will also be placed on Harvest Festival website

### Iron Sponsorship Level (\$300)

- Your logo on our sponsorship page at [www.windsorharvestfest.com](http://www.windsorharvestfest.com), your sponsorship banner, and all printed advertising.
- 1 parade entry

### Balloon Sponsorship Level (\$150)

- Includes your logo on yard signs posted around the launch field

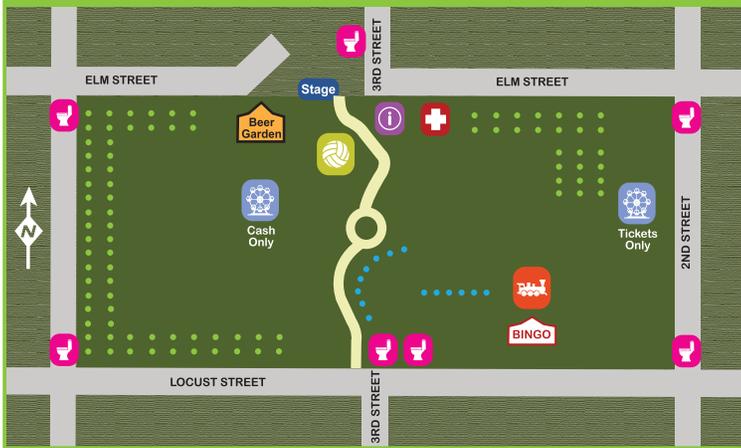
If you don't see a level that meets your needs, contact us to discuss your sponsorship idea!

### Boardwalk Park 100 North 5th Street

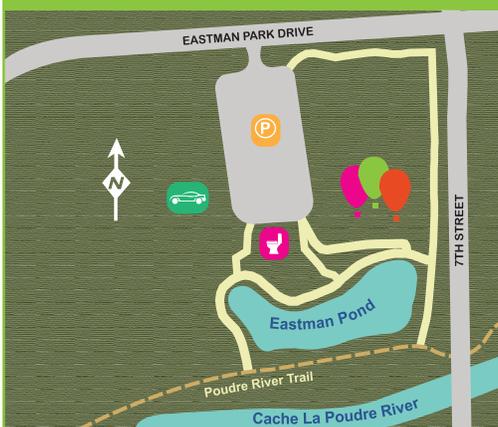


- Information Booth
- First Aid
- Restrooms
- Parking
- Fireworks
- BBQ All Town BBQ
- Stage Entertainment Stage
- Swim Beach
- BINGO Bingo Tent
- Beer Garden Beer Garden Tent
- Pancake Breakfast
- Kid's Zone
- Carriage Ride
- Volleyball
- Train
- Windsor Cruise In
- Hot Air Balloon Launch
- Arts & Crafts Booths
- Food Booths
- Commercial Booths
- Movies In The Park
- Parade Route west on Walnut, South on 7th St to Eastman Park
- Church Service In The Park

### Main Park 300 Locust Street



### Eastman Park 7025 Eastman Park Drive



### Windsor Map Overview



## Harvest Festival Beginnings...

Windsor's Harvest Festival is one of our community's most anticipated annual events. From the live music and fireworks to the parade, the Harvest Festival is a time to gather as a community and celebrate Windsor's past and present.

Labor Day festivities have occurred in Windsor since 1921, however the celebrations have not always been known as the Harvest Festival. The Labor Day festival tradition began with the Carnival of Progress in 1921, when Windsor became the first town in Weld County to have a paved street. Upon the completion of the two paved blocks of Windsor's Main Street, the town held a Carnival of Progress to celebrate. A full day of events, including a decorated auto parade and grand masked ball were held on the newly paved road. Men, women and children enjoyed an air- plane exhibition and rides, egg and balloon races, a tug of war competition, and bronco busting.

After the Carnival of Progress, the annual celebration continued from 1922 to 1941, and was known as the Labor Day Carnival. The carnival was suspended for seven years during the Second World War, but when it returned it was dubbed the Harvest Festival.

*(History and photos courtesy the Windsor Art and Heritage Center)*

