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WindsorHarvestFest.com



2022

SPONSORSHIP INFORMATION



A Letter From the Chairman

Greetings! The Windsor Harvest Festival Committee and the Town of Windsor are excited and proud to present the 100th Annual Windsor Harvest Festival.

This year's theme, "Build for the future while honoring the past" is a nod to everything this town has endured and will experience. From the first paved road to the first stoplight, from World War II to the tornado in 2008, from our first community softball team to our first Minor League Soccer team coming this year, we want to cherish and remember every moment that has made us WINDSOR.

The Windsor Harvest Festival Committee would like to extend to you the opportunity to participate in this year's exciting event. We have revamped our numerous sponsorship opportunities and hope that you find something that fits your marketing budget and provides visibility for your company. If you don't find something that fits exactly what you're looking for, please don't hesitate to call or email us with an idea! We'd love to work with you!

We would like to extend our most sincere gratitude to our generous sponsors from 2021. Without our wonderful sponsors, this festival would not have made it to 100 years.

We invite you to visit our website at www.windsorharvestfest.com and click on the "Sponsors" tab to take a closer look at our sponsorship form.

We hope that you and your family remain safe and healthy in 2022. We are excited see you again this Labor Day weekend!



Sincerely,
Casey Johnson
 Chairman, Windsor Harvest Festival Committee
casey@windsorharvestfest.com



Our Amazing 2021 SPONSORS



Designed By:



Windsor Harvest Festival Scholarship

The Windsor Harvest Festival Scholarship was initially introduced in 1989 as a way to reward graduating high school seniors attending Windsor High School who maintain excellent grades participate in community service. The scholarship assists with the costs of tuition or books for the winning student or students attending their first year of any accredited 2-year or 4-year college, university, junior college or trade school located within the State of Colorado. Over the last 30 years the Windsor Harvest Festival has awarded nearly \$100,000 in funding to students. The fund is managed by The Community Foundation, a 501(c)(3) organization.



Thank You, Windsor!

The Windsor Harvest Festival Committee is proud to coordinate **Windsor Now's Reader's Choice Favorite Event!** Thank you to the Town of Windsor, and all of our sponsors to help make this the biggest (and best) year yet!

Come celebrate with us this Labor Day weekend!



2022

Sponsorship Levels

Platinum Title Sponsorship Level (\$5,500 - \$10,000) 2 Available

- Includes all benefits of Gold Sponsorship Level plus additional booth spaces and parade entries as requested
- Tickets for 10 to our backstage party during the Street Dance and Concert
- Your banner displayed on hot-air balloon basket
- Exact benefits depend on level of participation

Gold Sponsorship Level (\$2,500)

- Choice of Stage Sponsor (1 available) or Fireworks Sponsor (2 available)
- Your logo on our sponsorship page at www.windsorharvestfest.com, our sponsorship banner, and all printed advertising.
- **CHOOSE YOUR FIREWORK COLOR!**
- 1 parade entry
- Up to 4 booth spaces
- Minimum of 4 on-stage announcements per day
- Stage Sponsor - Naming rights to Entertainment stage, "Your Company Entertainment Stage"
- Fireworks Sponsor - Naming rights to fireworks show, "Your Company Fireworks Presentation over Windsor Lake"
- Hot air balloon ride for 2 (weather permitting)

Silver Sponsorship Level (\$1,500)

- Your logo on our sponsorship page at www.windsorharvestfest.com, our sponsorship banner, and all printed advertising.
- **CHOOSE YOUR FIREWORK COLOR!**
- 1 parade entry
- 2 booth spaces
- 2 on-stage announcements per day
- Hot air balloon ride for 2 (weather permitting)

Bronze Sponsorship Level (\$500)

- Your logo on our sponsorship page at www.windsorharvestfest.com, our sponsorship banner, and all printed advertising.
- 1 parade entry
- 1 booth space

Balloon Sponsorship Level (\$500) 10 Available

- Hot air balloon ride for 2 (Weather Permitting)
- Logo on website and all printed material
- Your Banner on balloon basket

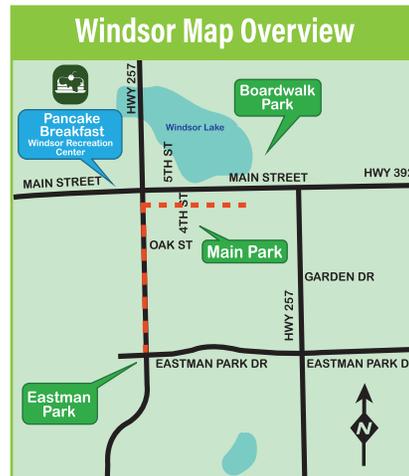
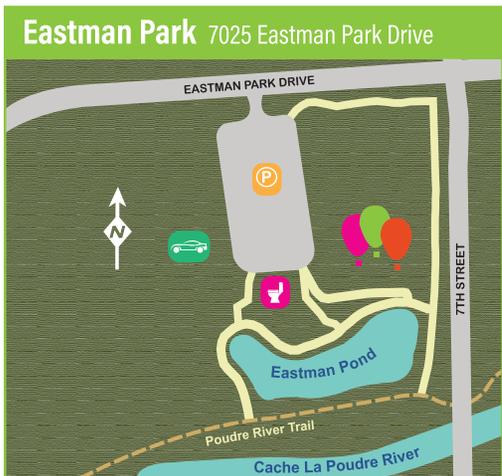
Iron Sponsorship Level (\$300)

- Your logo on our sponsorship page at www.windsorharvestfest.com, our sponsorship banner, and all printed advertising.
- 1 parade entry

If you don't see a level that meets your needs, contact us to discuss your sponsorship idea!



- Information Booth
- First Aid
- Restrooms
- Parking
- Fireworks
- All Town BBQ
- Entertainment Stage
- Swim Beach
- Bingo Tent
- Beer Garden Tent
- Pancake Breakfast
- Kid's Zone
- Carriage Ride
- Volleyball
- Train
- Windsor Cruise In
- Hot Air Balloon Launch
- Arts & Crafts Booths
- Food Booths
- Commercial Booths
- Movies In The Park
- Parade Route west on Walnut, South on 7th St to Eastman Park
- Church Service In The Park



Harvest Festival Beginnings...

Windsor's Harvest Festival is one of our community's most anticipated annual events. From the live music and fireworks to the parade, the Harvest Festival is a time to gather as a community and celebrate Windsor's past and present.

Labor Day festivities have occurred in Windsor since 1921, however the celebrations have not always been known as the Harvest Festival. The Labor Day festival tradition began with the Carnival of Progress in 1921, when Windsor became the first town in Weld County to have a paved street. Upon the completion of the two paved blocks of Windsor's Main Street, the town held a Carnival of Progress to celebrate. A full day of events, including a decorated auto parade and grand masked ball were held on the newly paved road. Men, women and children enjoyed an air- plane exhibition and rides, egg and balloon races, a tug of war competition, and bronco busting.

After the Carnival of Progress, the annual celebration continued from 1922 to 1941, and was known as the Labor Day Carnival. The carnival was suspended for seven years during the Second World War, but when it returned it was dubbed the Harvest Festival.

(History and photos courtesy the Windsor Art and Heritage Center)

